

**Experience sharing on Google Ad Grant Application
By LPD Educational Foundation Ltd (LPDEF)**

1. After TSC's Road to Digital Marketing talk in Feb, 2021
2. LPDEF got to know the Google Ad Grant account
3. Application was submitted immediately after the workshop
4. Approval was granted by Google in a week time
5. The prerequisite of approval is the applicant is a registered charity under S88 of IRD, have a good design of website.
6. Link to Google Ad Grant application : <https://www.google.com.hk/intl/en/grants/>